



XIMA CCAAS

For 3CX

Xima CCaaS fills the gap for customers looking for additional routing capabilities as well as detailed reporting options that come out of the box within 3CX, but don't want to spend the price tag for the high end omni channel CCaaS Options. Xima CCaaS works with all their different license types including Standard, Pro, and Enterprise.

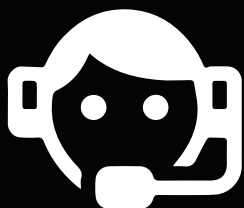
Xima CCaaS provides Skills Based Routing, custom queueing options, unlimited skills, Queue Callback (Callback Assist), IVR, and historical and real time reporting. Our solution is customized and priced to help your business!

Customer Experience

Provide your customers the best experience possible by designing your call flows to route calls effectively and efficiently. Using Xima CCaaS, you can build an unlimited number of skills. Within those skills, you can route calls intelligently using different Skills Based Routing algorithms including Linear, Circular, and Intelligent Highest Skill First (weighted). You can customize your queue settings per skill providing the best customer experience.

Customization options include the following:

- Select from default announcements including estimated wait time and position in queue.
- Upload custom queue announcements.
- Play different queue music per skill in between your messages
- Timeout and overflow after a specific time
- Immediately overflow if no agents are available or logged in
- Reroute based on conditions such as too many callers already waiting in queue
- Provide sub menu options like instead of waiting, press 1 to schedule a Queue Callback, or press 0 to reach the operator or leave us a message.



Queue Callback (Callback Assist)

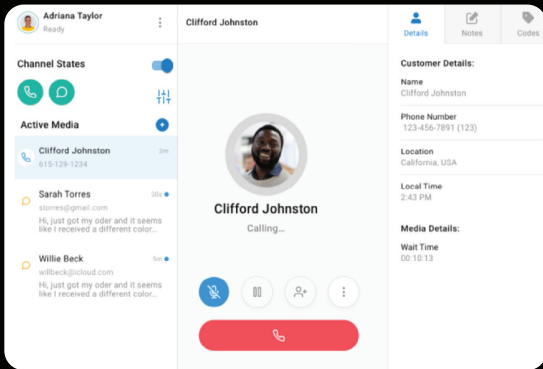
Lower your abandonment rate by deploying Queue Callback. Let the system hold the customer's place in line and then call them back when it's their turn. Provide additional custom options such as who you get on the phone first (the agent or the customer), and determine how many times you try the customer and the wait time in between attempts.

Agent Experience

This is just as equally important as the customer experience. Route calls to the specific agents based on their experience and expertise. Auto-log agents out if they miss a call for whatever reason, or place them into a busy state for a specific period of time. Select from custom After Call Work (ACW) time options.

Contact Center Agent Client

This is the web-based tool agents use to log in and out of their respective skills. They can have their own custom display presenting their individual, team, or queue metrics. They receive a screen pop with the incoming caller's information and can have that information pushed to a CRM. While on the call or during their ACW time, they can add notes to the call and select account codes to disposition the call type. When the agent wants to take a break, they can go on Do Not Disturb (DND) and select the appropriate DND reason code. Reason codes can be customized per agent and department.

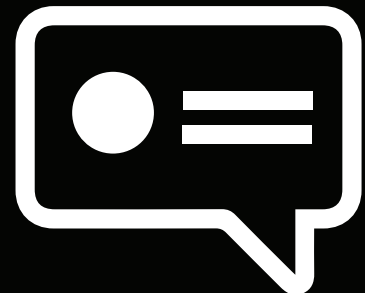


Xima CCaaS screen pop works with Salesforce, Microsoft Dynamics, HubSpot, Zendesk, and Zoho. APIs are available to work with our web-based CRM applications.

Web Chat

With the additional option channel of Web Chat, Xima CCaaS can route customers from specific URLs on your website to a direct skill. You can provide customers and agents with the following options:

- Auto-responses from the agent
- Canned responses based on skills
- Screenshot request from the customer's PC
- Transfer chat to other available agents or skills
- Tag notes and account codes for disposition purposes



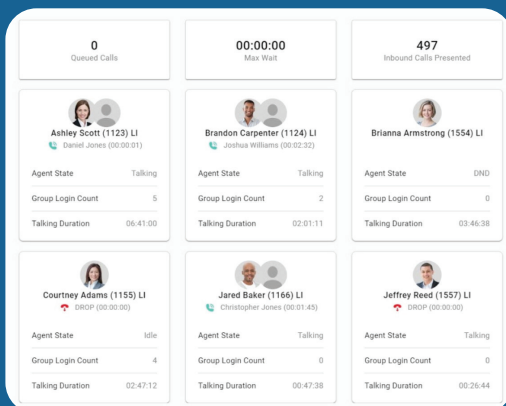
Supervisor Tools

Within Xima CCaaS, there are no supervisor licenses. You can create as many logins as you need and restrict the access per supervisor so they only have access to the team and data they are allowed to see.

Supervisor View

This provides supervisors easy access to see quickly what's happening within their department. They can see current and historic queue statistics as well as their agents at a glance. They can customize the statistics to ensure they are monitoring the metrics that matter to their business. The Supervisor View also allows them to have control over their agents and queues.

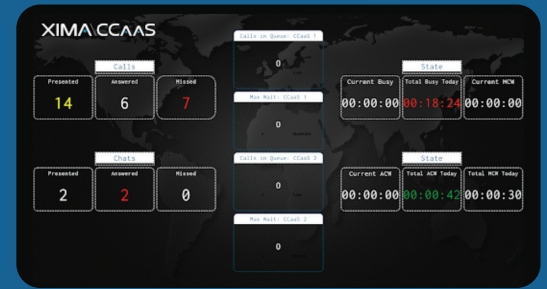
- Log agents in and out of their respective skills
- Log agents off of Do Not Disturb
- Transfer callers from the queue directly to agents, other skills, or transfer to internal or external numbers.



Realtime Wallboards

This provides supervisors, the agents, and the office views into real time data about the queues and agents.

- Select from template wallboards or create your own
- Unlimited wallboards
- Display on a flat screen TV and/or access them from your PC
- Set alerts to change colors, play audible alarms, send email messages, and send pop screen messages to the agents when a threshold is reached.



The screenshot shows the 'Reports' section of the Xima CCaaS interface. At the top, there is a 'Reports' header and a 'CaaS Agent Summary' for the week of October 12, 2020. Below this is a summary table with columns for Agents, Total Calls, Total Call Duration, Total Ringing Duration, and Ringing Duration. The summary shows 10 agents, 592 total calls, 71:09.01 total call duration, 3:33.04 total ringing duration, and 0:00:20 ringing duration. Below the summary is a detailed table with columns for Agent, Total Calls, Total Call Duration, Total Answered Duration, Avg Answered Duration, and Total Talking Duration. The detailed table lists 10 agents with their respective call statistics.

Agents	Total Calls	Total Call Duration	Total Ringing Duration	Ringing Duration
10	592	71:09.01	3:33.04	0:00:20

AGENT	TOTAL CALLS	TOTAL CALL DURATION	TOTAL ANSWERED DURATION	AVG ANSWERED DURATION	TOTAL TALKING DURATION
Ashley Scott(1123)	133	17:13:19	0:49:50	0:00:21	16:56:59
Brandon Carpenter(1124)	6	6:50:19	0:04:00	0:00:10	0:39:14
Brianne Armstrong(1154)	77	9:06:19	0:28:41	0:00:20	8:27:52
Bryan Freeman(1427)	142	16:42:25	0:16:50	0:00:19	16:22:40
Coyle Price(1198)	133	17:16:54	0:49:10	0:00:21	16:58:30
Courtney Adams(1155)	10	1:58:57	0:04:58	0:00:15	1:13:50
Jared Baker(1166)	64	4:55:26	0:16:56	0:00:19	4:21:02
Jeffrey Reed(1587)	5	0:52:02	0:02:14	0:00:19	0:45:41
Jenna Bailey(1185)	12	2:02:39	0:04:16	0:00:20	1:50:39
Luca Thompson(1156)	9	0:56:42	0:03:18	0:00:18	0:50:11

Reporting and Cradle to Grave

Select from over 30 prebuilt reports that include the following report types: Agent Reports, Skill and Queue Reports, Account Code Reports, Call Reports, Call Volume Reports.

All reports can be customized, and you can select from predefined values or create your own custom values using our HTML Report Creator. Add charts to your reports to provide a graphics display. Schedule your reports to run hourly, daily, weekly, or monthly. Report formats include PDF, Excel, CSV, HTML, and JSON.

See the full customer experience by diving into Cradle to Grave. See the exact call flow and time spent in each call center event.

Why you want Xima CCaaS for 3CX

Skills Based Routing

3CX has a direct need for Xima CCaaS Skills Based Routing. It works with all the 3CX license types including Standard, Basic, and Pro. You can customize the queue experience, play multiple greetings, provide an estimated wait time and position in queue, and create custom queue announcements.

Agent Experience

Xima CCaaS provides a tailored solution to fit your business and agent needs. The Standard Web Client within 3CX displays if they are logged into all queues or not at all, talk time, Calls Presented, and Calls Answered. Xima can present those values, break them down, and present multiple displays to the agents. You get to determine what matters.

Static Values vs Customized.

Within the 3CX wallboards, it combines all group call data into a single value or widget, which makes it near impossible to break out the call details by skill. Xima CCaaS breaks all that data down per skill or can also combine it, allowing you to configure the wallboard to display what matters to your business. You can create as many wallboards as you need.

Changes Are in the Details

Within Xima CCaaS, you can run Standard and Custom Reports in PDF, Excel, CSV, HTML, and JSON. You can drill down into the full customer experience in Cradle to Grave. This provides 3CX customers the level of detail they need to make the appropriate, informed decisions about their business. Native to 3CX is a simple call log, and reports can only be run in HTML and CSV.

Historical Data

Xima CCaaS provides an unlimited number of supervisor licenses for free, and you can restrict their access to just their team. Within 3CX, you must have manager access and you can run reports on everyone.